YOU HAVE A STRATEGY FOR GETTING OUT OF THE PARKING LOT. HOW ABOUT ONE FOR GETTING OUT OF A BURNING CONCERT HALL?

When a fire breaks out in a crowded place, everyone runs to the entrance. The crush of bodies forms a bottleneck. People panic and start pushing. Some fall down. Some even die. When you walk into a public place, do your homework. Plan an exit strategy. And keep in mind, the best way out may not be the way in.